

Op-Ed Planning Worksheet

Instructions: Complete this worksheet before class on _____. Don't leave anything blank!

<u>Headline:</u> Come up with <u>at least one</u> or two potential headlines for your op-ed	
<u>Subhead:</u> Come up with <u>at least one</u> or two potential subheads	
<u>Hook:</u> Jot down ideas for <u>two</u> possible hooks that you could start your op-ed with. For one of the options, find a recent event/phenomenon/trend that's been in the news that you could use as a "news hook."	
<u>Argument:</u> Do your best to clearly and concisely state the argument of your op-ed. If you're not sure what the argument is yet, this is the time to brainstorm possibilities.	
<u>Points:</u> Jot down <u>2-3 points</u> that you could organize the body of your op-ed around. For each point, make note of <u>possible ideas or examples</u> that you could use to substantiate or illustrate it.	
<u>Point 1</u>	<u>Ideas/Examples</u>

<u>Point 2</u>	<u>Ideas/Examples</u>
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<u>Point 3</u>	<u>Ideas/Examples</u>
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Counterargument: Jot down at least one or two possible counterarguments, and brainstorm ideas for how to refute it/them.

<u>Potential Counterargument 1</u>	<u>How to refute</u>
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<u>Potential Counterargument 2</u>	<u>How to refute</u>
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Walk-Off: Jot down ideas for at least one or two possible 'calls to action' or solutions that you could present in the conclusion to your op-ed.
